



## **Me Too**

**Fieldwork Dates: 9th - 11th March 2018**

**Conducted by YouGov  
On behalf of YouGov NY**

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## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

**Methodology:** This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

## **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2261 adults. Fieldwork was undertaken between 9th - 11th March 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

**NOTE:** All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

# YouGov NY

## Me Too

US\_nat Sample: 9th - 11th March 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

employ. Which of the following best describes your current employment status?

Unweighted base	2261	975	1286	578	706	977	416	477	897	471	1634	240	187	200	818
<b>Base:</b> All US adults	2259	1122	1137	700	696	862	440	457	894	468	1441	281	350	186	942
Full-time	38%	46%	29%	40%	51%	25%	43%	41%	34%	36%	39%	37%	34%	39%	28%
Part-time	12%	10%	14%	15%	12%	10%	12%	12%	13%	12%	12%	13%	13%	12%	12%
Temporarily laid off	1%	2%	1%	1%	2%	0%	2%	1%	1%	1%	1%	1%	2%	3%	1%
Unemployed	9%	9%	8%	14%	9%	4%	7%	7%	10%	8%	7%	15%	10%	6%	12%
Retired	19%	18%	21%	3%	2%	46%	17%	16%	22%	18%	22%	15%	14%	10%	24%
Permanently disabled	9%	9%	8%	3%	11%	11%	7%	10%	9%	7%	8%	11%	9%	7%	12%
Homemaker	7%	1%	13%	7%	10%	3%	7%	7%	7%	6%	7%	4%	9%	6%	8%
Student	5%	5%	5%	15%	1%	0%	5%	5%	3%	9%	3%	4%	8%	15%	23%
Other	1%	0%	1%	1%	0%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%

HYM\_q1. For the following set of questions, when referring to a professional mentor, we mean someone who provides guidance and advice to a less experienced colleague (i.e., the mentee) in their field.

Do you think it's appropriate or inappropriate for a professional mentor and mentee to be of opposite genders?

Unweighted base	2261	975	1286	578	706	977	416	477	897	471	1634	240	187	200	818
<b>Base:</b> All US adults	2259	1122	1137	700	696	862	440	457	894	468	1441	281	350	186	942
Appropriate, but only with male mentor and female mentee	5%	5%	4%	10%	4%	1%	6%	4%	6%	3%	4%	5%	7%	7%	6%
Appropriate, but only with female mentor and male mentee	6%	7%	4%	12%	4%	2%	8%	3%	6%	5%	3%	10%	11%	8%	7%
Appropriate, with either combination	65%	64%	66%	56%	68%	70%	66%	64%	63%	69%	71%	46%	57%	62%	53%
Inappropriate, the mentor and mentee should be the same gender	8%	6%	9%	6%	6%	10%	7%	8%	8%	7%	7%	9%	7%	8%	8%
Don't know	17%	17%	17%	17%	18%	16%	13%	21%	17%	16%	14%	30%	18%	15%	26%

HYM\_q2.1. Would you rather have someone of the same or different gender as you for a professional mentor or mentee? Please select one option on each row.

As a mentor

Unweighted base	1108	539	569	324	440	344	219	247	416	226	798	124	82	104	309
<b>Base:</b> All US adults	1128	634	494	387	440	302	240	242	419	228	730	141	163	95	378
Same gender	23%	22%	24%	27%	23%	18%	25%	17%	26%	22%	23%	27%	19%	22%	22%
Different gender	7%	8%	6%	12%	4%	3%	8%	4%	7%	9%	5%	6%	12%	12%	8%
No preference	62%	63%	61%	50%	65%	73%	59%	69%	61%	59%	64%	60%	61%	55%	55%
I would rather not have this at all	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	2%	7%	4%

# YouGov NY

## Me Too

US\_nat Sample: 9th - 11th March 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

employ. Which of the following best describes your current employment status?

Unweighted base	2261	778	418	247	1036	44	253	112	694	80	522	1687	835	670	423
<b>Base</b>	2259	709	389	218	1017	39	239	93	742	74	559	1636	839	645	418
Full-time	38%	N	N.O	N.O.P	T.U	U*	U	7%	37%	U	43%	Y	23%	Z.AC	Z.AA.AC
Part-time	12%	11%	15%	12%	11%	10%	13%	7%	15%	14%	12%	13%	15%	10%	10%
Temporarily laid off	1%	1%	0%	0%	0%	7%	0%	1%	2%	1%	1%	1%	2%	1%	1%
Unemployed	9%	8%	5%	3%	4%	7%	9%	5%	15%	4%	8%	9%	13%	5%	2%
Retired	19%	17%	14%	15%	25%	17%	24%	67%	4%	14%	3%	24%	17%	22%	17%
Permanently disabled	9%	9%	3%	2%	6%	13%	15%	7%	8%	13%	5%	9%	15%	5%	1%
Homemaker	7%	7%	5%	2%	9%	-	5%	3%	4%	8%	16%	3%	9%	6%	4%
Student	5%	11%	4%	2%	1%	5%	0%	1%	13%	3%	2%	6%	6%	3%	4%
Other	1%	1%	1%	1%	1%	-	1%	3%	1%	-	1%	1%	1%	1%	1%

HYM\_q1. For the following set of questions, when referring to a professional mentor, we mean someone who provides guidance and advice to a less experienced colleague (i.e., the mentee) in their field.

Do you think it's appropriate or inappropriate for a professional mentor and mentee to be of opposite genders?

Unweighted base	2261	778	418	247	1036	44	253	112	694	80	522	1687	835	670	423
<b>Base: All US adults</b>	2259	709	389	218	1017	39	239	93	742	74	559	1636	839	645	418
Appropriate, but only with male mentor and female mentee	5%	5%	4%	3%	3%	5%	6%	2%	7%	2%	6%	4%	6%	5%	3%
Appropriate, but only with female mentor and male mentee	6%	5%	4%	2%	4%	10%	2%	2%	8%	4%	10%	3%	7%	5%	3%
Appropriate, with either combination	65%	68%	80%	86%	67%	58%	65%	73%	63%	72%	60%	68%	62%	69%	78%
Inappropriate, the mentor and mentee should be the same gender	8%	9%	5%	5%	9%	8%	12%	6%	4%	7%	8%	7%	8%	8%	7%
Don't know	17%	14%	7%	5%	17%	20%	14%	17%	19%	15%	16%	18%	18%	13%	9%

HYM\_q2.1. Would you rather have someone of the same or different gender as you for a professional mentor or mentee? Please select one option on each row.

As a mentor

Unweighted base	1108	343	276	180	527	23	113	13	370	45	320	768	301	375	286
<b>Base: All US adults</b>	1128	320	265	165	540	20	108	13	385	42	358	747	320	369	292
Same gender	23%	19%	25%	29%	23%	21%	21%	-	21%	22%	27%	20%	23%	21%	26%
Different gender	7%	7%	6%	4%	5%	4%	11%	20%	9%	4%	8%	7%	10%	5%	7%
No preference	62%	67%	66%	62%	65%	67%	57%	74%	60%	73%	57%	65%	58%	67%	64%
I would rather not have this at all	3%	3%	1%	2%	2%	-	7%	-	3%	-	2%	4%	4%	2%	1%

# YouGov NY

## Me Too

US\_nat Sample: 9th - 11th March 2018



Total	Employment Status		
	Prefer not to say	Full-time	Part-time
	AC	AQ	AR

employ. Which of the following best describes your current employment status?

Unweighted base	2261	321	829	279
<b>Base</b>	2259	335	852	277
Full-time	38%	30%	100%	-
			AR	
Part-time	12%	13%	-	100%
				AQ
Temporarily laid off	1%	1%	-	-
Unemployed	9%	13%	-	-
		AA,AB		
Retired	19%	20%	-	-
Permanently disabled	9%	9%	-	-
		AA,AB		
Homemaker	7%	5%	-	-
Student	5%	8%	-	-
		AA,AB		
Other	1%	1%	-	-

HYM\_q1. For the following set of questions, when referring to a professional mentor, we mean someone who provides guidance and advice to a less experienced colleague (i.e., the mentee) in their field.

Do you think it's appropriate or inappropriate for a professional mentor and mentee to be of opposite genders?

Unweighted base	2261	321	829	279
<b>Base: All US adults</b>	2259	335	852	277
Appropriate, but only with male mentor and female mentee	5%	4%	6%	10%
Appropriate, but only with female mentor and male mentee	6%	3%	6%	4%
Appropriate, with either combination	65%	53%	70%	62%
			AR	
Inappropriate, the mentor and mentee should be the same gender	8%	8%	6%	7%
Don't know	17%	32%	12%	17%
		Z,AA,AB		

HYM\_q2.1. Would you rather have someone of the same or different gender as you for a professional mentor or mentee? Please select one option on each row.

As a mentor

Unweighted base	1108	141	829	279
<b>Base: All US adults</b>	1128	143	852	277
Same gender	23%	20%	24%	20%
Different gender	7%	6%	6%	11%
				AQ
No preference	62%	56%	63%	59%
I would rather not have this at all	3%	6%	3%	3%
		AB		

**YouGov NY**  
**Me Too**

US\_nat Sample: 9th - 11th March 2018



Total	Gender		Age			Region				Race				No HS, High school graduate	
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)		
Don't know	5%	4%	7%	8%	4%	3%	6%	6%	4%	7%	6%	4%	5%	5%	10%
			E									*	*	*	O.P.Q

**HYM\_q2\_2. Would you rather have someone of the same or different gender as you for a professional mentor or mentee?**  
Please select one option on each row.

**For a mentee**

Unweighted base	1108	539	569	324	440	344	219	247	416	226	798	124	82	104	309
<b>Base: All US adults</b>	1128	634	494	387	440	302	240	242	419	228	730	141	163	95	378
Same gender	18%	15%	21%	19%	18%	16%	22%	13%	19%	16%	19%	20%	9%	21%	15%
			A				G					*	*	*	
Different gender	8%	10%	4%	16%	4%	2%	10%	3%	9%	7%	6%	9%	15%	8%	10%
			B	D.E			G		G			*	J*	*	
No preference	64%	65%	63%	53%	68%	73%	59%	72%	62%	65%	65%	61%	66%	57%	58%
			C				C	F.H				*	*	*	
I would rather not have this at all	5%	5%	4%	4%	5%	4%	3%	6%	4%	6%	4%	5%	3%	9%	6%
												*	*	*	
Don't know	6%	5%	7%	8%	5%	4%	6%	6%	5%	7%	6%	5%	6%	6%	10%
												*	*	*	O.P.Q

**HYM\_q3. There has recently been media coverage of sexual harassment. To what extent, if at all, have you changed how much you consider your actions in the workplace as a result of this media coverage?**

Unweighted base	1108	539	569	324	440	344	219	247	416	226	798	124	82	104	309
<b>Base: All US adults</b>	1128	634	494	387	440	302	240	242	419	228	730	141	163	95	378
I consider my actions a lot more	13%	16%	10%	12%	18%	8%	19%	9%	13%	12%	9%	21%	28%	12%	13%
			B	E			G					J*	J.M*	*	
I consider my actions a little more	18%	20%	16%	20%	16%	19%	17%	17%	19%	20%	20%	15%	16%	14%	12%
												*	*	*	
I have not changed my consideration towards my actions at all	49%	46%	53%	38%	50%	62%	47%	54%	48%	49%	56%	40%	26%	50%	44%
			A	C	C.D						K.L	*	*	L*	
I consider my actions a little less	3%	4%	1%	7%	2%	-	2%	1%	6%	1%	1%	4%	10%	2%	6%
			B	D.E					G.I			*	J*	*	O.P.Q
I consider my actions a lot less	1%	2%	0%	2%	2%	0%	2%	1%	1%	2%	0%	1%	4%	5%	1%
			B									*	J*	J*	
Don't know	5%	5%	6%	6%	5%	4%	6%	6%	4%	6%	5%	7%	4%	6%	7%
												*	*	*	Q
Not applicable - I have not seen this media coverage	7%	5%	10%	10%	6%	5%	6%	10%	7%	6%	7%	10%	7%	7%	11%
			A									*	*	*	P
Prefer not to say	3%	2%	4%	5%	2%	2%	2%	3%	3%	5%	3%	3%	5%	3%	6%
			E									*	*	*	O.P.Q
Net: Consider my actions more	31%	36%	26%	32%	34%	27%	36%	26%	32%	31%	28%	36%	44%	26%	25%
			B									*	J.M*	*	
Net: Consider my actions less	4%	6%	2%	8%	3%	0%	4%	1%	7%	3%	2%	5%	14%	7%	7%
			B	D.E	E				G			*	J*	J*	O

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (5%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, XY, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR, Minimum Base: 30 (\*\*), Small Base: 100 (\*)

**YouGov NY**  
**Me Too**

US\_nat Sample: 9th - 11th March 2018



Total	Education			Marital Status						Children under the age of 18		Income			
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
Don't know	5%	4%	2%	3%	5%	9% **	5% *	6% **	7%	2% *	7%	5%	6%	5% AB	2%

**HYM\_q2\_2** Would you rather have someone of the same or different gender as you for a professional mentor or mentee?  
Please select one option on each row.

**For a mentee**

Unweighted base	1108	343	276	180	527	23	113	13	370	45	320	768	301	375	286
<b>Base: All US adults</b>	1128	320	265	165	540	20	108	13	385	42	358	747	320	369	292
Same gender	18%	16%	19%	24%	19%	21% **	17% *	**	17%	16% *	20%	17%	18%	17%	21%
Different gender	8%	7%	9%	4%	7%	4% **	11% *	6% **	9%	4% *	12% Y	6%	10%	7%	7%
No preference	64%	68% N	68%	64%	66%	67% **	57% *	88% **	62%	74% *	57%	67% X	61%	66%	68%
I would rather not have this at all	5%	4%	3%	5%	3%	- **	9% R*	- **	6%	4% *	4%	5%	5%	4%	3%
Don't know	6%	5%	2%	2%	5%	9% **	6% *	6% **	7%	2% *	7%	5%	6% AB	6% AB	2%

**HYM\_q3** There has recently been media coverage of sexual harassment. To what extent, if at all, have you changed how much you consider your actions in the workplace as a result of this media coverage?

Unweighted base	1108	343	276	180	527	23	113	13	370	45	320	768	301	375	286
<b>Base: All US adults</b>	1128	320	265	165	540	20	108	13	385	42	358	747	320	369	292
I consider my actions a lot more	13%	16%	11%	12%	15%	21% **	8% *	14% **	11%	12% *	21% Y	9%	10%	16%	14%
I consider my actions a little more	18%	18%	20% N	30% N.O.P	19%	20% **	12% *	12% **	20%	11% *	15%	20%	16%	17%	25% Z.AA.AC
I have not changed my consideration towards my actions at all	49%	50%	57% N	48%	51%	47% **	51% *	57% **	46%	57% *	43% X	52%	48%	51%	51%
I consider my actions a little less	3%	2%	2%	-	3%	4% **	8% R.V*	11% **	2%	3% *	5% Y	2%	3%	4%	1%
I consider my actions a lot less	1%	1%	1%	3%	1%	- **	2% *	- **	2%	2% *	2%	1%	4% AA.AB.AC	1%	-
Don't know	5%	6% Q	3%	1%	4%	- **	4% *	7% **	7%	6% *	5%	5%	4%	6%	3%
Not applicable - I have not seen this media coverage	7%	7%	4%	5%	6%	4% **	10% *	- **	8%	9% *	7%	7%	12% AA.AB	4%	5%
Prefer not to say	3%	2%	2%	1%	2%	4% **	6% R*	- **	4% R	- *	1%	4%	2%	2%	2%
Net: Consider my actions more	31%	33% N	32%	42% N.P	34%	41% **	20% *	25% **	31%	23% *	36% Y	29%	27%	33% AC	39% Z.AC
Net: Consider my actions less	4%	3%	3%	3%	4%	4% **	10% R.V*	11% **	3%	5% *	7% Y	3%	7% AB	4% AB	1%

Cell Contents (Col

**YouGov NY**  
**Me Too**

US\_nat Sample: 9th - 11th March 2018



	Total	Employment Status		
		Prefer not to say	Full-time	Part-time
Don't know	5%	12% Z.AA.AB	5%	7%

HYM\_q2.2. Would you rather have someone of the same or different gender as you for a professional mentor or mentee?  
Please select one option on each row.

For a mentee

Unweighted base	1108	141	829	279
<b>Base: All US adults</b>	1128	143	852	277
Same gender	18%	13%	18%	18%
Different gender	8%	7%	7%	10%
No preference	64%	58%	65%	60%
I would rather not have this at all	5%	8% AB	5%	5%
Don't know	6%	13% Z.AA.AB	5%	7%

HYM\_q3. There has recently been media coverage of sexual harrasment. To what extent, if at all, have you changed how much you consider your actions in the workplace as a result of this media coverage?

Unweighted base	1108	141	829	279
<b>Base: All US adults</b>	1128	143	852	277
I consider my actions a lot more	13%	10%	14%	10%
I consider my actions a little more	18%	13%	19%	17%
I have not changed my consideration towards my actions at all	49%	45%	51%	44%
I consider my actions a little less	3%	6% AB	3%	3%
I consider my actions a lot less	1%	-	1%	3% AQ
Don't know	5%	8%	4%	7%
Not applicable - I have not seen this media coverage	7%	9%	6%	9%
Prefer not to say	3%	11% Z.AA.AB	2%	6% AQ
Net: Consider my actions more	31%	23%	33%	27%
Net: Consider my actions less	4%	6% AB	3%	7%

Cell Contents (Col